

Magazine Cover with Summary

International Economics: Trade Barriers and Free-Trade

Directions: You will choose one of the following topics. Thereafter, you will create a magazine cover to illustrate the importance of the topic. Then, you will write a summary of the topic.

Roles: Editor, Graphic Artist, Researcher, Type Setter.

Topics: 2002 US Tariff on Steel, 2005 Quota's on China's textiles, US Embargo against Cuba, USDA Labeling Standards, US Agricultural Subsidies.

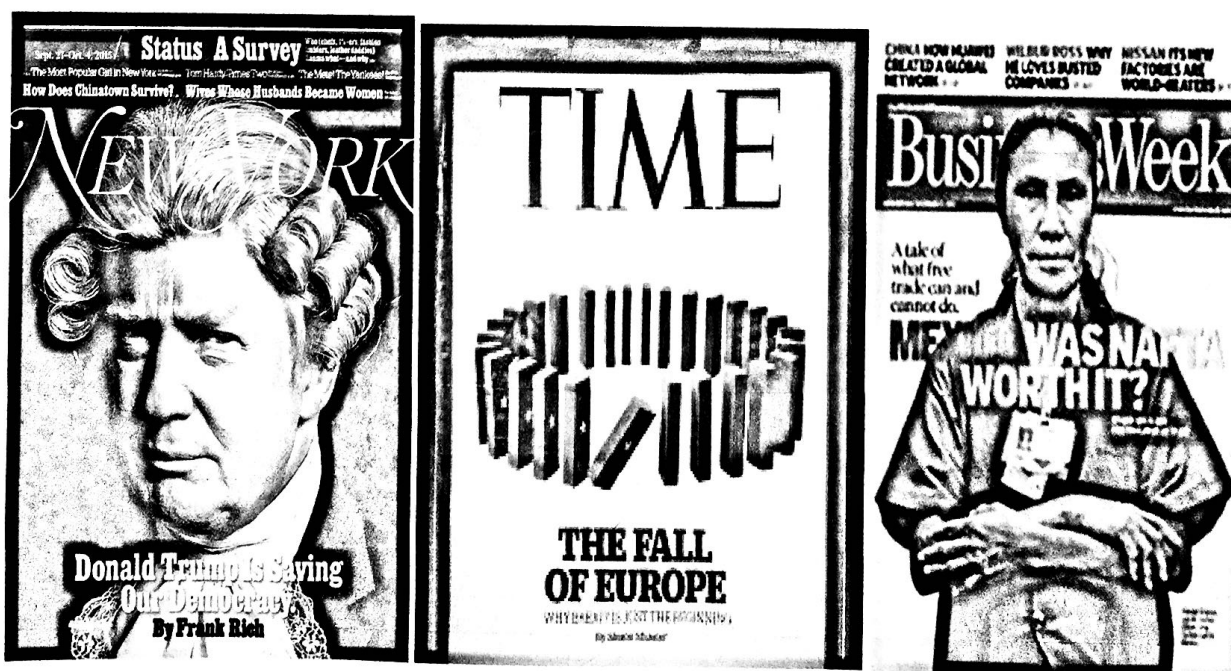
Your Grade: Your group will be assessed using the attached rubric. Your final grade will be determined by the contents of your cover, summary and your groups presentation of the topic. (Two to three minutes.) Your summary and the cover will be 90% of your grade; and, your presentation will be 10%.

Your cover should contain the following:

1. A title and subtitles.
2. Relevant graphics, maps and illustrations.
3. Date, volume number and price information.
4. Subheadings should be on topic too.

Your summary should include:

1. The 5Ws about your topic.
2. At least five grammatically correct sentences.
3. Five key terms: **Barriers, Tariffs, Quotas, Embargo, Standards, Subsidies.** Underline or highlight them please.
4. Your groups analysis of the topic. Are you for or against tariffs and free-trade?



Magazine Cover: International Economics

Trade Barriers

Categories:	5: Excellent	4: Great	3: Acceptable	2: Needs Work
Neatness:	The magazine cover is colored with no errors.	The magazine cover is colored but is not perfect.	The magazine cover is well drawn but is not colored or has many errors.	The magazine cover is not acceptable. However, some effort was exerted in the creation.
Creativity:	The images and format of the cover are without a doubt excellent work.	The images and format of the magazine cover are above average.	The images and format of the magazine cover are on topic.	The images do not depict the topic. And, the format is not acceptable.
Topic and Graphics:	The topic and graphics are illustrated and nothing on the cover is distracting.	The topic and graphics are illustrated and are above average.	The topic and graphics are on topic but not well drawn or formatted.	The topic and graphics are not adequately addressed by the magazine cover.
Summary:	The summary is without error; and, it is on topic and neatly written.	The summary has no more than two errors; and, it is on topic.	The summary has no more than five errors; and it is mostly correct.	The summary has more than five errors; and, it is not on topic.

Score: ____/20=____

Presentation: ____/10

Total: ____/100

Comments:
